



Kiwaniis
TRAVERSE CITY

AMERICAN FLAG PROJECT

SPONSOR Overview Sheet

What is the Kiwanis American Flag Project?

- The Flag Project is a **fundraiser and service project** for the **Kiwanis Club of Traverse City**. The Flag Project promotes patriotism and awareness of the Kiwanis Club in our community. In addition, the Flag Project is our club's largest fundraiser that provides financial support for all of our local youth-focused programs (see below).
- Kiwanians provide all the 'manpower' support for the Flag Project. Kiwanians request sponsorships, determine the locations of the flags, construct the flag poles and holders, install the underground holders/sleeves and most importantly, place (plant) and remove (harvest) the American Flags four times per year (key holidays in the summer months: **Memorial Day, Flag Day, Independence Day, Labor Day**). The flags are typically displayed for 3-5 days at each holiday (plant before the holiday, harvest after the holiday).
- There are **8 locations** where the flags are displayed each holiday:
 1. **Bill Marsh Auto mall** (Garfield – new 2017)
 2. **Bryant Park** (base of Peninsula)
 3. **Civic Center** (Munson Ave. at Civic Center)
 4. **Darrow Park** (Bay Street)
 5. **Tom's Food Market at 14th St. and Division Street**
 6. **Elmwood Park** (M-22 by Greilickville)
 7. **Sunset Park** (Munson by NMC Maritime Academy)
 8. **Medalie Park** (South Airport Road Logan's Landing location)

Flag Project Sponsorship Options:

- There are **three sponsorship levels** to support the Flag Project:
 1. **Bronze:** \$50 Recognition on Kiwanis website and wall sign for sponsor
 2. **Silver:** \$200 Above, plus special recognition on social media
 3. **Gold:** \$500 Above, plus Recognition plaque and presentation at Kiwanis lunch meeting.
- Sponsors complete a **Flag Project Agreement** and issue payment for the sponsorship level. Check Payment is encouraged with the Agreement and both can be mailed together to the Kiwanis Club or provided to your Kiwanis member. An optional payment type is available by using the electronic payment link on application or Kiwanis website.

Kiwanis Club of Traverse City: What does Kiwanis do? The Kiwanis Club focuses on youth initiatives locally including: **Kiwanis Bike Mas Safety Program** (partnership with Norte to provide bike safety to youth), **Kiwanis Dictionary Project** (every 3rd grader receives a Dictionary), **Kiwanis Ski School** (at Holiday Hills, lessons for beginner skiing and snowboarding), **Kiwanis Student of the Month** (recognizes seniors in high schools all around TC), **Kiwanis Sponsored Youth** ('mini-Kiwanis clubs' at elementary, middle (Builders Club) and high school (Key Club) levels), **Kiwanis Kids Against Hunger** (project whereby over 10,000 meals are packaged for local and international outreach), and many other youth focused initiatives. Learn about the Kiwanis Club by visiting the website below.

Kiwanis Club of Traverse City
P.O. Box 864
Traverse City, MI 49685-0864
www.kiwaniscluboftraversecity.org

**You can JOIN the Kiwanis Club! We meet at the Kirkbride Hall in the G. T. Villages at noon every Tuesday's. We'd love to meet you – you're welcome to stop by and check us out!
Kids Need Kiwanis, Kiwanis Needs You!**